

Rajiul Hasan

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Professional Summary

More than 20 years of professional training and experience in the field of textile engineering, continuous woven and knit fabrics dyeing, apparel merchandising and manufacturing, custom printing, embroidery operation, commercial administration for export and import and digital marketing. Outstanding ability to multitask and master new tasks with ease and quickness. Ability to improve procedures and meet demanding deadlines.

Education

City University of New York

Master of Science in Business Management and Leadership (Studying)

New York

August 2025

New Jersey Institute of Technology

Digital Marketing Professional Certification

Newark, NJ

July 2022

Major Coursework: SEO, Social Media Marketing, Google Ads, PPC, etc.

University of Dhaka

Bachelor of Science in Textile Technology.

Dhaka, Bangladesh

June 1996

Major Coursework: Industrial Management, Quality Control, Fabric Structure and Analysis, Textile Testing, Textile Fiber, Textile Mechanics etc.

Professional Experience

❖ President and CEO, The End Collection Inc, NY (January 10, 2019-Present)

- Built a full-service custom apparel and embroidery operation serving clients across the U.S.
- Managed product development, cost analysis, and buyer negotiations with global partners.
- Introduced new printing and embroidery technology, boosting productivity and efficiency.
- Developed brand identity and digital presence through SEO, Google Ads, and social media marketing.
- Oversaw strategic decisions on budgeting, operations, and human resource development.

❖ President and CEO, M/s JM Fashion Industry (July 2004-Present)

- Managed end-to-end garment production, cost control, and export documentation.
- Conducted buyer meetings, price negotiations, and contract finalization with overseas partners.
- Directed import of raw materials, order execution, and coordination with shipping and compliance teams.
- Grew export revenue through strategic sourcing and relationship management.
- Supervised staff training, quality control, and production scheduling to ensure global standards.

❖ President and CEO, M/s JM Thread Industry (January 2000- June 2004)

- Oversaw full manufacturing operations, including yarn dyeing, thread production, and quality control for export-grade accessories.

- Built and maintained supplier relationships in China to ensure continuous raw-material availability.
- Managed compliance with export regulations, product standards, and buyer requirements for international garment industries.
- Coordinated large-scale deliveries to various export-oriented garment factories across Bangladesh.

❖ **Production Manager, Sinha Textile and Opex Group** (June 1998 – December 2000)

- Oversaw knit and woven finished-fabric manufacturing in a continuous dye-house facility located in Kanchpur, Dhaka.
- Managed end-to-end production processes, including dyeing, finishing, quality control, and shipment scheduling.
- Coordinated operations to meet export standards for major international buyers such as K-mart, Sears, JCPenney, Levi's, Lee, and Walmart (USA).

❖ **Production Engineering, Sinha Textile and Opex Group** (June 1997 – May 1998)

- Oversaw technical parameters of dyeing, finishing, and fabric processing to ensure consistent production quality.
- Monitored machinery performance, optimized dyeing cycles, and solved technical issues to maintain smooth operations.
- Coordinated with production teams, supervisors, and quality inspectors to maintain accuracy and efficiency across all stages.

❖ **Installation Engineer, Sinha Textile and Opex Group** (June 1996 – May 1997)

- Worked directly with expert engineers from Germany, Italy, Switzerland, Australia, and Japan to transfer technical knowledge and production technology.
- Oversaw mechanical installation, calibration, test runs, and safety checks for all newly installed equipment.
- Prepared the full production line for operational readiness, ensuring machinery, workflow, and utilities were fully optimized.

Achievements

- Completed Basic Instructional Skills Training (BIST) under SUDOKKHO from 29 April 2017 to 3 May 2017.
- Designed and implemented training sessions to reduce data-entry errors across the organization.
- Developed operational checklists to help teams stay aligned with company goals.
- Contributed to increasing company sales/export turnover from 50 million to 100 million within four years while maintaining the same gross profit percentage.
- Ensured sustained profitability through effective budgeting, cost monitoring, and analysis of actual outcomes.

Skills

Technologies: Canva, WordPress, HubSpot, Google Analytics, Google Ads, HTML, Microsoft Office, Google Suite.

Key Skills: Email marketing, marketing automation, landing page optimization, data mining, data analysis, competitive research, SEO, SEM.

Personal Skills: Social Media Marketing, digital marketing, business analysis, project management, process improvement, and software implementation.

Leadership & Executive Expertise

- Makes strategic, high-impact decisions that guide company policy, long-term direction, and operational success.
- Experienced in advising Boards of Directors on growth strategy, performance, and organizational improvement.
- Skilled in driving change initiatives, motivating employees, and building a high-performance culture.
- Oversees day-to-day operations to ensure efficiency, productivity, and alignment with business goals.
- Provides leadership across all business functions, including operations, marketing, finance, HR, outsourcing, and business development.

Professional Memberships & Affiliations

- Member of Textile Institute (TI), U.K
- Member of the Society of Dyers and Colorists (SDC)
- Member of the American Association of Textile Chemists and Colorists (AATCC), U.S.A
- Member of Bangladesh Knitwear Manufacturers and Exporters Association (BKMEA).
- Member of the Institution of Textile Engineers and Technologists (ITET), Bangladesh.
- Member of the Bangladesh Corrugated Carton and Accessories Manufacturers and Exporters Association (BCCAMEA).

References
